



# Dashboard.Gate



Simple, efficient,  
robust

Manage and display content for your end customer directly in the lane. Easily display any type of content, be it marketing, advertising space or informational content.

## Reduce operational effort

Inform customers about rates, special offers or simply guide your guests. Enhance your customer experience with digital directional or informational signage. Entrance info such as license plate numbers, car park vacancies or advertisements of any kind: the choice is yours!

## Increase turnover

Lanes are a great opportunity to communicate with customers – simply because it is a captive audience. Take advantage and sell this ideal advertisement space to partner companies in your business environment.

## Simple operation

Configuration and administration can be done intuitively and easily by using the browser-based backend application, integrated out of the box to SKIDATA Parking.Logic. Benefit from the full backend capabilities for display and content configuration. Best yet, no specialists or advertising agencies are needed.

## Suitable for all environments

The tailor-made hardware not only displays all the desired content but is also extremely robust. No matter if it's -30 °C (-22 °F) or +50 °C (+122 °F), the Dashboard.Gate is resistant in all weather conditions.